

A Clean Approach to Sugar Reduction

Reduce sugar, deliver great taste, and simplify your ingredient declaration with Bestevia® Flavors for Taste Modulation.

The product developer's dilemma when reducing sugar is how to achieve the same taste as sugar while balancing consumer preferences, costs, regulatory and manufacturing complexities. Sweegen's proprietary taste modulation flavor library and product development expertise can help solve a range of sugar reduction challenges.



Explore our proprietary natural flavors for taste modulation

- Patented portfolio
- Clean label
- Kosher and Halal
- Non-GMO
- Liquid and Powder
- Strong innovation pipeline
- Globally approved solutions available

Bestevia® Flavors for Taste Modulation



Natural Flavors	Description	Delivery System	Usage Level
Natural Flavor: Sweet Modifier Type	Flavor system for EU beverages	Liquid & Powder	Liquid: 0.20-0.40% Powder: 0.002-0.004%
Natural Flavor: Sweet Modifier Type	Flavor system for beverages specifically energy drinks, compliant in most geographies	Liquid & Powder	Liquid: 0.20-0.40% Powder: 0.002-0.004%
Natural Flavor: Sweet Modifier Type	Flavor system for dairy and higher sugar reduced beverages	Liquid & Powder	Liquid: 0.20-0.40% Powder: 0.002-0.004%
Natural Flavor: Sweet Modifier Type	Flavor system for beverages, dairy, and fillings for US, Mexico and FEMA countries; TTB approved	Liquid & Powder	Liquid: 0.20-0.40% Powder: 0.002-0.004%
Natural Flavor: Sweet Modifier Type	Flavor system for higher sugar reductions up to 50%	Liquid	0.10-0.40%
Natural Flavor: Sweet Modifier Type	White cane sugar sweet modifier	Powder	0.10-0.20%
Natural Flavor: Chocolate Modifier Type	Chocolate/cocoa sweet modifier	Powder	0.10-0.20%
Natural Flavor: Sweet Brown Modifier Type	Brown sugar sweet modifier	Powder	0.012-0.018%
Natural Flavor: Bitter Masker Type	Bitter masker	Liquid	0.10-0.20%
Natural Flavor: Protein Masker Type	Plant protein masker	Powder	0.10-0.20%
Natural Flavor: Mouthfeel Modifier Type	Mouthfeel enhancer - lower viscosity	Liquid	0.10-0.20%
Natural Flavor: Mouthfeel Modifier Type	Mouthfeel enhancer - higher viscosity	Liquid	0.10-0.40%